

JENNIFER STANTON

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OBJECTIVE

As a UX designer, my objective is to create immersive and intuitive digital experiences that seamlessly blend user needs with business goals. Leveraging my expertise in design systems, rapid prototyping, and user testing, I aim to contribute to innovative product solutions that elevate user satisfaction and drive business success. Passionate about delivering aesthetically pleasing and functional designs, I aspire to continually enhance my skills and stay at the forefront of UX design trends.

EXPERIENCE

UX Designer

Splunk | San Francisco, CA

May 2021- Present

- Spearheaded the development and implementation of a comprehensive design system, resulting in a significant reduction of repetitive components and the elimination of custom HTML, streamlining the website's efficiency.
- Played a pivotal role in optimizing the design workflow by decreasing the time required for creating new wireframes in Figma, contributing to a more agile and responsive design process.
- Conducted regional research initiatives to enhance user experience and significantly reduced translation and localization timelines, resulting in a remarkable 20% increase in conversions.
- Established and maintained the Figma file structure and authored usage guidelines for new components, ensuring a standardized and organized approach to design collaboration.
- Successfully managed projects using Workfront, a project management tool, to efficiently track assignments, deadlines, and centralize all project-related documents, resulting in improved team coordination and project outcomes.
- Conducted unmoderated tests using UserTesting and utilized Figma to create rapid prototypes, ensuring user feedback was integrated into the design process for continuous improvement.

Project Coordinator- Engaged with AT&T

Stand 8 Technology Services | Seal Beach, CA

October 2020 – Jun 2023

- Facilitated page formatting for 5000+ articles via CSS and HTML coding, resulting in improved user experience.
- Oversaw migration of 5000+ articles from MyCSP to modernized Salesforce Lightning, making the website user favorite and optimizing customer experiences at every touchpoint.
- Created interactive designs for complex websites by properly uploading and linking attachments to webpages.
- Accelerated design executions by liaising with cross-functional teams to ensure user-friendly project workflows.

Graphic Designer/Video Editor Intern

Valparaiso University | Valparaiso, IN

Mar 2019 – Mar 2020

- Skillfully edited captivating footage of campus choirs and orchestra performances using Adobe Premiere Pro and Adobe After Effects, showcasing a keen eye for detail and a creative touch in video production.
- Collaborated effectively within a dynamic team of three, contributing to a seamless workflow and ensuring the delivery of high-quality video content for campus events.

- Showcased design prowess by creating visually striking flyers and programs for events, leaving a lasting impression on audiences and enhancing the overall aesthetic of promotional materials.
- Demonstrated versatility by taking on the responsibility of managing sound during concerts, showcasing a holistic understanding of the production process and ensuring a seamless audio-visual experience for live audiences.

P-tech Intern

IBM | Chicago, IL

June 2015 – Aug 2016

- Developed a comprehensive database using Ruby on Rails to efficiently track and manage new hires, implementing a streamlined system that organized data by years, enhancing the onboarding process.
- Collaborated with a fellow intern on a pioneering project, successfully creating an app aimed at empowering high school counselors to provide valuable post-graduation resources to students, fostering a proactive approach to career planning.
- Actively participated in professional public speaking training, honing communication skills and refining the ability to articulate complex technical concepts to diverse audiences.
- Recognized for exemplary contributions and selected to speak on a panel in front of 200+ people, sharing insights and experiences about the innovative database project, demonstrating not only technical proficiency but also effective presentation and public speaking capabilities.

EDUCATION

Masters of Professional Studies in UX Design

Maryland Institute College of Art | GPA:3.9/4.0

Dec 2021

Bachelor of Arts in Digital Media

Valparaiso University

May 2020

Awards: Dean's List- Spring 2019, Fall2019, Spring 2020, Presidential Scholarship, Rising Star 2019

Leadership Positions: Student Senator – Student Senate; Activities Coordinator – Black Student Organization

CERTIFICATION

Certified Scrum Master – Scrum Alliance | Certified Product Owner – Scrum Alliance

TECHNICAL SKILLS

User research | Information Architecture | Wireframing | Prototyping | Interaction Design | Visual Design | Usability testing | Design Systems | Front end Development Basics | Slack | Jira | Trello | Miro | Workfront | Adobe Creative Suite | Adobe After Effects | Mouseflow | Google Analytics | Accessibility | UX Design

REFERENCES

Victoria Wesson

Splunk Director of UX | victoriawesson@gmail.com